

A Brief Update of News Around Arizona May 2019

The **Arizona Office of Tourism** is pleased to provide this monthly update of new and noteworthy items regarding Arizona's tourism industry. For more information, contact Becky Blaine at bblaine@tourism.az.gov, Kim Todd at ktodd@tourism.az.gov or Marjorie Magnusson at mmagnusson@tourism.az.gov.

Culinary

Co-owner of FnB restaurant in Scottsdale wins prestigious James Beard Award

Charleen Badman, chef and co-owner of FnB in Scottsdale, wins a James Beard Award for the "Best Chef: Southwest" category. The category includes chefs from Arizona, Colorado, New Mexico, Oklahoma, Texas and Utah. Badman was the only Arizona chef in the final round and has been a semifinalist in the same category for the last four years. Opened in 2009, FnB has a seasonally rotating menu that focuses on Arizona farmers and local vendors.

PR Contact: Pavle Milic
Email: sancochofoods@gmail.com



FnB Restaurant, Scottsdale

Attractions

Pink Jeep Tours offering a new tour in Northern Arizona

Pink Jeep Tours added a new tour route from Sedona to Antelope Canyon and Horseshoe Bend. The 11-hour tour consists of a one-hour hike through Lower Antelope Canyon with a local Navajo guide, a 1.5 mile, round trip, hike through Horseshoe Bend, lunch at Glen Canyon Dam, and a stop to shop at the Cameron Trading Post. The tour price includes hotel pickup in Sedona, transportation to and from Sedona, all admission fees, and lunch.



Pink Jeep Tours, Sedona

PR Contact: Billy Johnson
Phone: (702) 778-3935
Email: media@pinkjeep.com

ARIZONA

OFFICE OF TOURISM

Collection of Mexican Folk Art donated to Tucson Museum of Art

The Tucson Museum of Art and Historic Block (TMA) received a donation of Mexican folk art from Vicki Ragan and Shepard Barbash. The collection will add more than 1,210 individual works to TMA's *Folk Art of the Americas* collection. Pieces from the Ragan/Barbash collection will be on display in fall 2019. TMA's Folk Art of the Americas collection contains nearly 3,000 objects from South, North and Central America.

PR Contact: Emily Earl

Phone: (520) 624-2333

Email: earl@TucsonMuseumofArt.org



Collection of the Tucson Museum of Art. Gift of Shepard Barbash and Vicki Ragan.

Outdoor

Celebrate the 25th anniversary of Lake Havasu City's hottest city in America record

On June 29, 1994, Lake Havasu City reached 128 degrees, taking the title for the hottest city in America. The city is having a 25th anniversary celebration, Hot for Havasu, on June 29, 2019 from 3 – 6 p.m. at the Bridgewater Channel.

PR Contact: Jackie Leatherman

Phone: (928) 453-3444

Email: jackie@golakehasvasu.com



Bridgewater Channel, Lake Havasu

General

Sabino Canyon shuttle service resumes at Coronado National Forest in Tucson

The Sabino Canyon shuttle service in Tucson was postponed last June. The temporary shuttle service started on Monday, May 6 and will run seven days a week on two routes. Upper Sabino Canyon route has shuttles running from 9 a.m. – 4 p.m. leaving on the half hour every 30 minutes. Bear Canyon route has shuttles running from 9:15 a.m. – 4:15 p.m. leaving on the quarter hour every 30 minutes. The Regional Partnering Center, Pima Association of Governments and Trams International are working to create an electric shuttle service. While the electric shuttle project continues, the Coronado National Forest officials pushed for temporary shuttles to assist visitors. The new 62 passenger electric shuttles, expected later this year, will be equipped with an audio narration and interpretive system through headphones.



Sabino Canyon Shuttle, Tucson

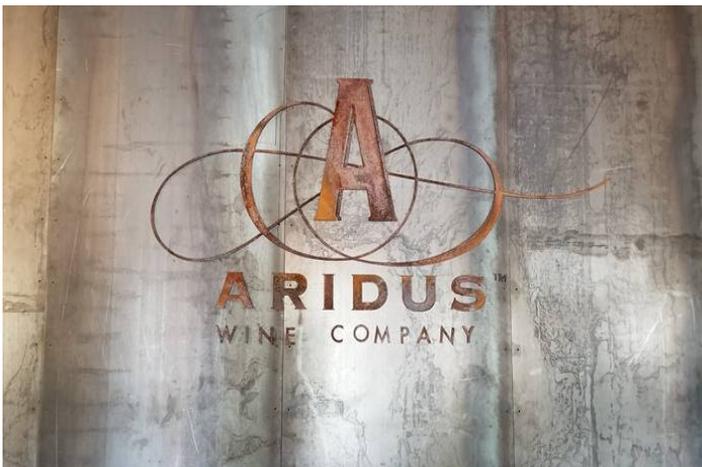
PR Contact: Sheila Storm
Phone: (520) 495-1451

Accolade

Aridus Wine Company named among the top “Hot Brands” by Wine Business Monthly

Aridus Wine Company, headquartered in Willcox and founded by Scott and Joan Dahmer in 2012, has been named among the top “Hot Brands” in wine by Wine Business Monthly. The list recognizes vintners, growers, wineries and wines that are making a statement in the industry while also exceeding expectations with regard to quality. Its growing location – in the Chiricahua Hills appellation – was of particular interest to the judging panel due to its proactive work toward becoming an entirely estate sourced operation.

PR Contact: Julie Kodmur
Phone: (707) 963-9632
Email: corking@juliannkodmur.com



Aridus Wine Company, Willcox

ARIZONA

OFFICE OF TOURISM

Tonto National Monument designated as International Dark Sky Park

The National Park Service and the International Dark-Sky Association (IDA) announced Tonto National Monument as a designated International Dark Sky Park. The Monument provides exceptional opportunities to observe the night sky, has implemented efforts for preservation of the nocturnal environment, and educational programs for the public. The staff at Tonto National Monument have worked tediously towards meeting the IDA required standards and completing the application. The two-year process involved retrofitting lighting fixtures and bulbs throughout the Monument and interpreting the importance of preserving darkness. Assistance from staff, the National Park Service Natural Sounds & Night Skies Division, the local community, non-profit partners, and other governmental organizations have made this award possible. This now brings the total number of Arizona International Dark Sky locations to 16.

Phone: (928) 467-2241

Email: tont_information@nps.gov



Tonto National Monument, Photo by National Park Service

ARIZONA

OFFICE OF TOURISM

Summer Staycations



Parker Watercraft Rentals

Family-owned watercraft rentals in Parker announces Spring Break hours and rates
[Parker Watercraft Rentals](#), the family-owned and operated personal watercraft company on the Parker Strip, announced their spring hours and rates. Pending water levels, patrons are invited to enjoy the Parker Strip with Parker Watercraft Rentals starting at just \$250 per day, plus tax and gas. Full day rentals are available 8 a.m. - 6 p.m. and include life jackets, all safety equipment, anchor, and dock line.

PR Contact: Tori Elder
Phone: (949) 239-9220
Email: victoria@victorisolutions.com

The Scottsdale Resort at McCormick Ranch Offers “Rock Your Staycation” summer deals

The [Scottsdale Resort at McCormick Ranch](#), A Destination Hotel is bringing back “Rock Your Staycation” this summer with room rates starting as low as \$97 on the weekends, a \$30 daily resort credit, two \$25 Luna Spa vouchers (per reservation) and a 50 percent discount on the daily resort fee. Use promo code: ROCK19 at checkout. The daily resort fee is \$29 plus tax, which includes valet or self-parking, fitness center access, bicycle use, Wi-Fi, and daily newspaper. These rates are available for stays May 24 – Sept. 1, 2019 (based on availability; blackout dates and cancellation fees do apply).



Golf Course Patio, Scottsdale Resort at McCormick Ranch



King Suite, Scottsdale Resort at McCormick Ranch

PR Contact: Stephanie Sanstead
Phone: (602) 476-9997
Email: stephanie@tlcpublicrelations.com

ARIZONA

OFFICE OF TOURISM

FOUND:RE Phoenix Hotel celebrates the season with “Summer Fun Package”

The [FOUND:RE](#) announces their “Summer Fun Package” deals available from May 24 – Sept. 2, 2019. Room rates start at \$129 plus tax and include 25 percent off the standard rate for a “re:markable” room, \$25 poolside food and beverage credit and poolside swag (including sunglasses, a pool floatie and sunblock) per stay. Booking dates are from May 1 – Sept. 2, 2019.



Suite, FOUND:RE

PR Contact: Eric Butruff
Phone: (602) 751-5635
Email: eric@knifeandforkmedia.com

The Hermosa Inn announces hot summer 2019 rates and cool dining dates

Available May 19 – Sept. 30, 2019, [The Hermosa Inn](#) offers rates starting from \$149, plus tax and resort fee of \$32. The resort fee includes valet parking, two drink tickets per room, \$25 daily food and beverage credit, and daily poolside treats. Based on availability, guests will receive a free upgrade and early check-in and late checkout.



King Suite, Hermosa Inn



LON's Wine Cellar, Hermosa Inn

PR Contact: Keeley Ast
Phone: (480) 220-1061
Email: keeley@keeleyast.com

ARIZONA

OFFICE OF TOURISM

Cool Summer Rates at Arizona's Three JW Marriott Resorts

The JW Marriott Desert Ridge Resort & Spa announced a "Splash Into Summer" deal that includes a \$50 resort credit, a \$10 donation to Phoenix Children's Hospital, and resort fee (which includes high speed internet, two comp hours of pickleball, comp use of driving range, tennis courts and two hour bike rental). Prices start at \$199 and is available May 23 – Sept. 7, 2019. Must use promo code SPU when booking. JW Marriott Starr Pass Resort & Spa in Tucson unveiled



Pool at JW Marriott Desert Ridge

new summer special called "Casitas & Rita's" includes overnight accommodations in a luxurious casita, two specialty-handcrafted margaritas per night and a \$50 resort credit per night. Prices starting at \$199, and is available May 24 – Sept. 2, 2019. Must use promo code ES1 when booking. JW Marriott Camelback Inn Resort & Spa "Fling & Swing" summer special includes overnight accommodations, unlimited golf for two per day beginning at 1 p.m. day of arrival, and \$50 resort credit per night. Prices starting at \$189, and is available March 27 – Sept. 7, 2019. Must use promo code 33G when booking. All prices do not include tax or resort fee and are based on availability.

PR Contact: Carol Baetzel
Phone: (602) 931-5422
Email: cbaelzel@cbprco.com

"Steak-Cation" Summer Package at JW Marriott Camelback Inn Resort & Spa

JW Marriot Camelback Inn Resort and Spa's "Steak-cation" summer package includes accommodations in a luxurious, adobe-style casita, and a \$100 credit to Lincoln, the award winning, JW steakhouse. Room rates begin at \$269 per night, not including taxes. The "Steak-cation" summer package is available May 24 – Sept. 2, 2019, excluding Sundays and Mondays from June 30 – Aug. 26, 2019. Must use promo code ZJ8 when booking.

PR Contact: Carol Baetzel
Phone: (602) 931-5422
Email: cbaelzel@cbprco.com



Lincoln at JW Marriott Camelback Resort & Spa

ARIZONA

OFFICE OF TOURISM

Summer Staycation Packages at the We-Ko-Pa Resort & Conference Center

We-Ko-Pa Resort & Conference Center announced their one and two-night summer staycation packages. A one-night stay includes a deluxe guest room with one king or two queen beds, \$25 food and beverage credit, one \$10 casino slot play, 25% off regular priced spa services, and a waived \$25 resort fee. Prices start at \$99, not including taxes. A two-night stay includes a deluxe guest room with one king or two queen beds, \$75 food and beverage credit, one \$10 Casino slot play, 25% off regular priced spa services, and waived \$25 resort fee, per night. Prices start at \$189, not including taxes. The summer staycation packages are available May 1 – Aug. 31, 2019.

PR Contact: Gail Manginelli
Phone: (480) 250-8236
Email: gail@gmandassociatespr.com



Pool at We-Ko-Pa Resort & Conference Center

Mormon Lake Lodge offers groups two-for-one pricing on cabin rentals during midweek

Located southeast of Flagstaff, Mormon Lake Lodge offers groups two-for-one pricing on cabin rentals during midweek (Sunday through Thursday) for spring and summer 2019. Every night booked would include a second night at no charge. Choose from a variety of cabins ranging from \$59 - \$324 per night. The Lodge is situated on 300 acres of pristine forest that offer flexible facilities and amenities for corporate meetings, family reunions, retirement parties, weddings, group functions, and team-building events.

PR Contact: Christina Cober
Phone: (541) 778-2738
Email: christina@thevoxagency.com



Banquet Hall at Mormon Lake Lodge

ARIZONA

OFFICE OF TOURISM

Summertime room packages and activities at L'Auberge de Sedona

L'Auberge de Sedona, A Destination Hotel in Sedona, announced their "Cooler by Nature" summer package, available now until Sept. 30, 2019. The package includes a two night stay, up to 20 percent off cottages and suites, and \$40 credit at ETCH Kitchen + Bar. L'Auberge de Sedona offers exclusive summertime activities such as creekside dinner at Cress on Oak Creek, summer nature-focused spa and wellness treatments at L'Apothecary Spa, or a customized hike through The Hike House.



Cress on Oak Creek at L'Auberge



Cottage at L'Auberge

PR Contact: Alissa Kasawdish

Phone: (619) 255-7069

Email: akasawdish@jpublicrelations.com



Centennial Celebrations in 2019

Grand Canyon Centennial, Grand Canyon National Park

The [Grand Canyon](#) celebrates 100 years of its designation as a national park. The Centennial year will feature virtual and in-park events throughout 2019 at the South Rim, North Rim, Desert View, Inner Canyon, and surrounding gateway communities.

The Centennial Summerfest and star party will take place on June 22–29, 2019. During the day, the Centennial Summerfest will bring together park partners to highlight Arizona. The star party, at night, will celebrate the Grand Canyon National Park designation as an International Dark Sky park. Visitors on the South Rim will learn about dark skies with the Tucson Amateur Astronomy Association and on the North Rim with the Saguaro Astronomy Club of Phoenix.

Watch it here: Senate (starts at 11 min 35 sec mark) -

http://azleg.granicus.com/MediaPlayer.php?clip_id=22237&autostart=0

Read it here: <https://www.azleg.gov/legtext/54leg/1R/bills/SR1001S.htm>

PR Contact: Mindy Riesenberg, Grand Canyon Conservatory

Phone: (928) 863-3878

Email: mriesenber@grandcanyon.org

Hotel Congress, Tucson

The hotel was established in 1919, but while digging up historical facts about [Hotel Congress](#), the building was constructed in 1918 with a soft opening in November of that year. The celebrations will continue through 2019 with events toasting the hotel's dedication to serving the Tucson community.

Contact: Dalice Shepard, Hotel Congress

Phone: (520) 622-8848

Email: dalice@hotelcongress.com

Semicentennial Celebrations in 2019

Lunar Legacy, Flagstaff

On July 20th, 1969, Neil Armstrong became the first person to set foot on the moon. All astronauts who walked on the Moon – including Neil Armstrong, Alan Shepard, and Buzz Aldrin – completed their training in [Flagstaff](#), and at several other locations in northern Arizona. After 50 years, it is time to celebrate Flagstaff's scientific role in the Apollo Moon Missions of 1969.

PR Contact: Meg Roederer, City of Flagstaff

Phone: (928) 213-2924

Email: mroederer@flagstaffaz.gov

ARIZONA

OFFICE OF TOURISM

John Wesley Powell Museum, Page

The [John Wesley Powell Museum](#) is a nonprofit organization that started in 1969 by local volunteers. The museum's mission is to collect, preserve and interpret the history of John Wesley Powell, the City of Page and the Colorado Plateau. [John Wesley Powell](#) is known for his trips down the Green and Colorado River in 1869, and is credited with leading the first group of white men down the Colorado River through present day Grand Canyon.

PR Contact: Martin Stamat, John Wesley Powell Museum

Phone: (928) 645-9496

Email: director@powellmuseum.org

Desert Caballeros Western Museum, Wickenburg

In 2019, [The Desert Caballeros Western Museum \(DCWM\)](#) will celebrate 50 years since opening its doors to the public on May 9, 1969. Originally founded by members of the Wickenburg community to preserve the history of the town, five decades of continued support from locals and visitors alike has transformed the Museum into a nationally celebrated center for Western art and history.

PR Contact: Amanda Schlueter, Desert Caballeros Western Museum

Phone: (928) 684-2272

Email: marketing@westernmuseum.org

Connect:

 [@Arizona_travel](#)

 [@visit_arizona](#)

 www.youtube.com/user/ArizonaTourism

Newsroom: <http://newsroom.visitarizona.com/>

Official State Visitors Guide: <http://www.visitarizona.com/visitors-guide>

Additional inspiration: <http://www.visitarizona.com/planning/local-word>